

# fashion calendar

RUTH FINLEY, EDITOR  
FRANCES HUGHES, ASSOC. EDITOR

8 EAST 77th STREET  
NEW YORK 21, NEW YORK  
TRAFALGAR 9-2343

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File,

20th YEAR • A WEEKLY PUBLICATION

Week of October 31, 1960

january

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december

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## FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 28, 1960</u>			
Thursday Oct. 27 9:30 A.M.	OPENING: SPRING COATS AND SUITS Showing of Spring coat and suit collection Oct. 27, Nov. 1, 3, 8, 15 at 9:30 A.M. Contact: WI. 7-1557.	TIFFEAU & BUSCH	500 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 27 10:00 A.M.	PREVIEW: SPRING COAT & SUIT COLLECTION Spring coat and suit collection designed by Molly. Thereafter Nov. 1, 3, 9, 10, 15, 17 at 10:00 A.M., by appointment. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Thursday Oct. 27 12:00 Noon	FASHION SHOW PAGEANT AT SKATING RINK "Glamour On Ice"--The United Hospital Fund will open Hospital Week with a fashion show featuring designs by Anne Fogarty, Bonnie Cashin, Rappi, Arnold & Fox and other outstanding designers, conceived and produced by "Glamour Magazine," with fashions shown by models on skates. Guest star: Jonathan Winters. Luncheon, by invitation. Promotion Director: Eleanor Montville, Glamour Magazine: LE. 2-7500. Publicity for United Hospital Fund: Richard Dougherty, PL. 4-1080.	GLAMOUR MAGAZINE (420 LEXINGTON AVE.)	ROCKEFELLER PLAZA FRENCH-ENGLISH REST.
Thursday Oct. 27 12:30 P.M. Luncheon	CUSTOM FALL FASHIONS AND HATS AT LUNCHEON Showing of fashions by Bibi. Hats - Franny Whitney. Press by invitation. Public by reservation; contact: "Banquet Dept.", PL. 9-3000. Fashion Director: Mary Alice Rice, CI. 6-1790.	BIBI (900 MADISON AVENUE)	HOTEL PLAZA PERSIAN ROOM
Thursday Oct. 27 2:30 P.M.	PREVIEW: RESORT- SPRING COLLECTION Preview of Resort-Spring suits designed by Stefan. By invitation. Thereafter continuous daily showings. Contact: Isabelle Crawford, BR. 9-7700.	BRIARBROOK	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Oct. 27	OPENING OF SPRING DRESS COLLECTION Showing of Spring dresses and ensembles at continuous showings. Contact: Walter Gerson, CH. 4-2270.	MURRAY ZENKEL, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Oct. 27	SHOWING OF MISSES SPRING COLLECTION Continuous daily showings of Bob Smith's Spring dress collection. Contact: Chad Markham, LA. 4-1380.	BOB SMITH	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Thursday Oct. 27- Nov. 12	OPENING: RESORT AND SPRING COLLECTION "Circus of Fashion"--daytime and cocktail dresses at continuous daily showings until 9:00 P.M. Contact: Jerry Furlow, EL. 5-2600.	EVE LTD. (CALIFORNIA)	SAVOY-HILTON HOTEL



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 27- Nov. 18	FASHIONS FROM FEBRUARY ISSUE Complete showing and visual display of fashion and promotion plans from Seventeen's February issue. For store and buying office executives. By appointment, 9:00 A.M.-5:00 P.M. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	488 MADISON AVENUE SHOWROOM - 10TH FLOOR

Now Showing	CALIFORNIA SHOWINGS IN NEW YORK <u>NAME</u>	LOS ANGELES FASHION GUILD <u>HOTELS</u>	NEW YORK HOTELS <u>CONTACT</u>
	Adele of California . . .	Essex House .	Harry Warner, CI. 7-0300.
	Georgia Bullock . . . . .	Savoy-Hilton	Annette Bullock, EL. 5-2600.
	Cahill, Ltd. . . . .	Plaza . . . . .	William Cahill, PL. 9-3000.
	H. Charles . . . . .	Savoy-Hilton .	Sally Gannon, EL. 5-2600.
	Charles Cooper . . . . .	Savoy-Hilton .	Bob Courtney, EL. 5-2600.
	Wayne Fuller . . . . .	Savoy-Hilton .	Connie Henry, EL. 5-2600.
	Helga . . . . .	Gotham . . . . .	Walter Oppenheimer, CI. 7-2200.
	Peggy Hunt . . . . .	Gotham . . . . .	Lillian Mully, CI. 7-2200.
	Jewel . . . . .	Savoy-Hilton .	Charles Wilpan, EL. 5-2600.
	Marusia . . . . .	St. Regis . .	Marusia, PL. 3-4500.
	Michaelson, Inc. . . . .	Plaza . . . . .	E.E. Kaplan, PL. 9-3000.
	M. Nadler . . . . .	Savoy-Hilton .	Mo Nadler, EL. 5-2600.
	Ernest Newman . . . . .	Gotham . . . . .	Ernest Newman, CI. 7-2200.
	Michael Novarese . . . . .	Savoy-Hilton .	Michael Novarese, EL. 5-2600.
	Oscar of Beverly Hills . .	Savoy-Hilton .	Maury Leonard, EL. 5-2600.
	Maxwell Shieff . . . . .	Savoy-Hilton .	Ethel Shieff, EL. 5-2600.
	Edith Small . . . . .	Gotham . . . . .	Edith Small, CI. 7-2200.
	Travilla . . . . .	Savoy-Hilton .	Bill Sarris, EL. 5-2600.
	Werle . . . . .	Savoy-Hilton .	Dan Werle, EL. 5-2600.

Friday Oct. 28 2:30 P.M.	PREVIEW: SPRING JUNIOR DRESSES Preview for press and buyers. By invitation. Thereafter at 2:30 P.M., daily, except Friday. Publicity: Jeanette Gottlieb, BR. 9-6560.	HAYETTE, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
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WEEK BEGINNING SUNDAY, OCTOBER 30, 1960

Oct. 30 DAYLIGHT SAVINGS TIME ENDS (Move clocks back one hour) . . . Sunday.

Sunday Oct. 30 1:00 P.M. Brunch	SHOWING OF COUTURE FURS DURING BRUNCH Fall-Winter couture fur collection by Cali Furs. Shoes: Fiorentina. Millinery: John Frederics. Reservations--\$4.00; contact: Mr. Jerome, CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, MU. 9-8542.	CALI FURS (350 SEVENTH AVENUE)	HAMPSHIRE HOUSE FOUNTAIN ROOM
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Beginning Monday Oct. 31	OPENING OF SPRING COAT COLLECTION Continuous daily showings of casual coats for Spring. Contact: Abe Betron, LO. 4-6886.	BAITCH & CASTALDI	230 WEST 39TH STREET SHOWROOM - 12TH FLOOR
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Beginning Monday Oct. 31	SPRING-SUMMER READY- TO-WEAR COLLECTION Spring-Summer boutique ready-to-wear fashions by Simonetta of Rome. By appointment. Contact: Virginia Krementz, PL. 3-4464; PL. 3-3500, Ext. 203.	SIMONETTA	VIRGINIA KREMENTZ 42 W. 58 ST., RM. 203
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 31	GIMBELS' RELEASE DATE--International fashions for children. (No Show.)		

READY-TO-WEAR TIME TABLE, BEGINNING OCT. 31 ("O" REFERS TO OPENING, "P" PREVIEW).  
For more details, refer to specific listings in current and previous issues.

<u>MONDAY, OCT. 31</u>	<u>TUESDAY, NOV. 1</u>	<u>WEDNESDAY, NOV. 2</u>	<u>THURSDAY, NOV. 3</u>
9:30	Frank Gallant Tiffeau & Busch	Frank Gallant	Frank Gallant Tiffeau & Busch
10:00 Marquise	Ben Reig Jack Sarnoff Seymour Fox (O)	Marquise	Jack Sarnoff Seymour Fox
10:30	Handmacher-Vogel Herbert Sondheim	Wm. Devitz (P) Trigere	
11:30 Arthur Jablow	George Carmel	Arthur Jablow	George Carmel
12:00	Louis Goldstein(O) Vera Maxwell	Louis Goldstein Paul Blumenstein Vera Maxwell Estevez	Louis Goldstein Countess Alexander (O) Vera Maxwell Estevez Klein & Blaikie (O)
1:00	Talmack Teal Traina	Teal Traina Nat Kaplan	
1:15 2:00	Harry Frechtel Originala (O) Rappi	Originala Mam'selle (O) Rappi	Harry Frechtel Originala Mam'selle Rappi
2:30 Hayette Rembrandt Dorothy Dickerson Jamison	Hayette Rembrandt Dorothy Dickerson Jamison Maurice Rentner	Hayette Rembrandt Dorothy Dickerson Jamison	Trigere Hayette Rembrandt Dorothy Dickerson Jamison Dior, New York
3:30 4:00	Arkay (O)		Leslie Fay

Tuesday Nov. 1 9:00 A.M. Breakfast	PRESS PREVIEW OF LATEST PANORAMA "Impulse 60/61"--annual presentation of new designs, materials and products in interior design and home furnishings. Preview by invitation. Open to public after Nov. 2. Contact: Charlotte Byrum, MU. 8-5200.	NATIONAL DESIGN CENTER	415 EAST 53RD STREET MAIN FLOOR
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Tuesday Nov. 1 9:30 A.M.	OPENING: SPRING COATS AND SUITS Showings at 9:30 A.M., Nov. 1, 2, 3, 9, 10, 15, 16, 17. By appointment. Contact: Herbert Gallant, LA. 4-7286.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 1 10:00 A.M.	PREVIEW: SPRING COAT AND SUIT COLLECTION By invitation. Showings Nov. 1, 3, 10, 15, 17 at 10:00, by appointment. Contact: Sally McDonald, LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Nov. 1 12:00 Noon Luncheon	OPENING OF NEW COLLECTION "Have A Good Day"--on Nov. 1, 2, 3, 8, 9, 10 at 12:00 Noon, followed by luncheon. By invitation. Contact: Dorothy Levine, CH. 4-3512.	LOUIS GOLDSTEIN	512 SEVENTH AVENUE SHOWROOM - 32ND FLOOR
Tuesday Nov. 1 12:00 Noon Luncheon	GIRLS' PETTICOATS AND SLEEPWEAR Summer petticoats and sleepwear for little girls and pre-teens. By invitation. Publicity: Ken Williams, 51 West 35th St., WI. 7-4471.	HER MAJESTY (130 WEST 34TH STREET)	STATLER-HILTON HOTEL GEORGIAN ROOM
Tuesday Nov. 1 2:00 P.M.	OPENING OF SPRING COAT COLLECTION Showing of Originala's Spring coat collection, Nov. 1, 2, 3, 7, 9, 10 at 2:00 P.M., by appointment. Contact: Louis Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Nov. 1 4:00 P.M.	OPENING: SPRING COLLECTION Arkay's Spring collection. One showing only. Contact: LO. 5-2626.	ARKAY JUNIOR FROCKS	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Nov. 1 6:30 P.M.- 9:00 P.M.	WEEKLY FASHION CAREER COURSE Subject: "Newspapers and Magazines"--Speakers: Lucia Collins, Made- moiselle Magazine; Carrie Donovan, New York Times; Mildred Morton, Vogue Magazine. Each session (except Nov. 22): \$2.50. Cont: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	ENGINEERING CLUB AUD. 29 WEST 39TH STREET
Tuesday Nov. 1 7:00 P.M. Dinner	AWARD DINNER BY FASHION DESIGNERS Annual award dinner, honoring Andrew Goodman, President of Bergdorf Goodman. Honorary Chairmen: Jessica Daves, Norman Norell, Eleanor Lambert. (Black Tie) Contact: WI. 7-0324.	N.Y. FASHION DESIGNERS INC. (1457 BROADWAY)	HOTEL PLAZA BALLROOM
Beginning Tuesday Nov. 1	OPENING OF SPRING COAT COLLECTION Henry Friedrichs will present the Spring coat collection at continuous daily showings. Press by appointment. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Nov. 1	OPENING: SPRING COLLECTIONS Continuous daily showings of junior fashions by Georgette; and misses by Phyllis de Trano. Contact: LO. 4-9445.	GEORGETTE JRS.; PHYLLIS DE TRANO	1400 BROADWAY SHOWROOM - 19TH FLOOR
Tuesday Nov. 1- Nov. 8	SEVENTY-SEVENTH ANNUAL NATIONAL HORSE SHOW Public Relations: Bill Bryan, YU. 6-8988.	NATIONAL HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH ST.
Wednesday Nov. 2 10:30 A.M.	PREVIEW: SPRING COAT & SUIT COLLECTION Spring coat and suit originals, designed by Nichi Giglio. For press and buyers, by invitation. Continuous daily thereafter. Publicity: Julia Berren Assoc., WI. 7-4717.	WILLIAM DEVITZ & CO.	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 2; Nov. 3 2:00 P.M.	OPENING: SPRING JUNIOR COLLECTION Mam'selle's Spring junior collection, designed by Betty Carol, showing Nov. 2 and 3 at 2:00 P.M. By invitation. Contact: Bettye Whiteman, CH. 4-7373. Publicity: Eleanor Lambert, MU. 8-2130.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Nov. 2 4:00 P.M.	PREVIEW: SPRING COAT AND SUIT COLLECTION "Appointment With Spring"--preview of coat and suit collection, styled by James Baldwin. For press and buyers by invitation. Continuous daily thereafter in showroom. Contact: Miss Rita, PE. 6-8354. Publicity: Ruth Gerson at Ken R. Williams, WI. 7-4471.	J. I. KIPNESS, INC. (500 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday Nov. 3 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Spring daytime, cocktail and evening fashions. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 3 1:00 P.M.	OPENING OF SPRING COLLECTION Showing of Klein & Blaikie's Spring misses dress collection Nov. 3 and 10 at 1:00 P.M. For press and buyers, by invitation. ( <u>Note Change Of Date.</u> ) Contact: Alfred Blaikie, BR. 9-7580.	KLEIN & BLAIKIE, INC.	525 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Nov. 3 3:30 P.M.	PRESS PREVIEW: SPRING COLLECTION Showing to the press and buying offices. By invitation. Continuous daily beginning Tues., Nov. 8. Contact: Isabelle Crawford, BR. 9-7700.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 3 3:30 P.M. Cocktails	PREVIEW: SPRING BRIDAL FASHIONS Bridal and bridesmaid fashions, designed by Lillian. By invitation. Publicity: Evelyn J. Heyward Assoc., 75 East 55th St., PL. 3-3628.	MIRIAM MODES (525 SEVENTH AVENUE)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Thursday Nov. 3- Nov. 7	SPECIAL BERMUDA TRIP FOR PRESS Leather Industries of America, in cooperation with Cunard-Eagle Airlines, has invited the press to Bermuda for the weekend. Fashion show Sunday evening featuring leather garments, shoes and accessories. By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA, INC.	PRINCESS HOTEL BERMUDA, B.W.I.
Friday Nov. 4 10:30 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showings at 10:30 A.M. Nov. 4, 7, 9, 11, 16. By appointment. Contact: JU. 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Friday Nov. 4 12:00 Noon Luncheon	RESEARCH TECHNIQUES: SELLING HOME FASHIONS "Is The Home Fashions Industry Meeting The Real Needs Of The Modern Woman?" Speaker: Mr. William Capitman, president, The Center For Research In Marketing, Inc. Prices: \$6.50, members; \$7.50, guests. Contact: TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEX. AVE.)	HOTEL PIERRE BALLROOM
Sunday Nov. 6- Nov. 9	SPRING MARKET WEEK IN ST. LOUIS Showing of Spring lines at individual showrooms and at Statler Hilton, St. Louis. Contact: 721 Olive St., St. Louis, Mo.	ST. LOUIS FASHION CREATORS	INDIVIDUAL SHOWROOMS



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 7 4:00 P.M.	OPENING: SPRING COLLECTION By invitation. Publicity: Maxwell-Gray, 527 Lexington, PL. 3-5556.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Nov. 7 4:00 P.M.	PRESS PREVIEW: GIRLS' HOLIDAY DRESSES Joseph Love's line-for-line copies of children's dresses, designed by Louis Domergue in Paris, sizes 3 - 6x and 7 - 14, all in fabrics of DuPoint fiber. By invitation. ( <u>For release Wed., Nov. 9</u> ). Publicity: Stephanie Horton, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Beginning Monday Nov. 7	OPENING: SPRING COLLECTION Joan Leslie's Spring collection at continuous daily showings. Contact: Isabelle Crawford, BR. 9-7700.	"CLOTHES FOR YOU" BY JOAN LESLIE	1400 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday Nov. 7	OPENING OF BOYS' SPRING COLLECTION "Continental Knits"--Spring collection of Hi-Line's washable knit co-ordinates for the young, young man about town and country in sizes 2 - 4 and 3 - 7. By appointment. Publicity: Ruth Shaw Assoc., WI. 7-2562.	HI-LINE	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR
Monday Nov. 7 - Nov. 11	OPENING OF NEW COLLECTION Showing of pants collection throughout week. A hunt breakfast will be served daily from 9:00 A.M. to 11:00 A.M. Contact: Jesse Goodman, LO. 3-7900.	PANTEMPOS	525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Nov. 7 - Nov. 13	37TH WOMEN'S ANNUAL INT'L EXPOSITION "International Bazaar"-- <u>press preview, 10:00 A.M. - 12:00 Noon, Nov. 7.</u> World exhibits of wares, travel, products; demonstrations of hand arts and crafts; presentation of nationality groups of costumes, cultures of more than 50 countries. Daily fashion shows, also nightly International Festivals. N.Y. City Youth Awards presentation, Tues., Nov. 8 at 6:00 P.M. "Women of Achievement Awards" at 8:45 P.M. Contact: Helen M.E. McCarthy, Exposition Office, 250 West 57th St., JU. 2-1042. Publi- city: Mary Osborne, MU. 3-9128.	THE WOMEN'S NATIONAL INSTITUTE, INC.	71ST REGIMENT ARMORY PARK AVE. & 34TH ST.
Nov. 8	ELECTION DAY (Tuesday)		
Tuesday Nov. 8; Nov. 9 1:00 P.M.	OPENING: SPRING JUNIOR COLLECTION The Mr. Mort Spring junior dress collection, designed by Lee Evans. By admission card only. Contact: Dorothea Marshall, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Nov. 9	MACY'S RELEASE DATE. <u>Preview Nov. 7 at 4:00 P.M. (See above.)</u>		
Wednesday Nov. 9 10:00 A.M. Breakfast	PRESS PREVIEW: HOLIDAY AND RESORT FASHIONS Preview of Gimbels' Holiday-Resort collection to the press. By invitation ( <u>For release Mon., Nov. 14</u> ). Publ.: Margot Infantino, LO.4-3300,Ext.6113.	GIMBELS	4TH FLOOR BRIDAL SALON



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 9 12:00 Noon Luncheon	PREVIEW: RESORT- SPRING COLLECTION Presentation of Maria Krum's couture daytime, travel and evening fashions. For press and buyers, by invitation. Contact: CI. 7-3060.	MARIA KRUM	41 WEST 56TH STREET SALON - 2ND FLOOR
Wednesday Nov. 9 12:00 Noon	OPENING: CRUISE- SPRING COLLECTION Junior dresses and separates at 12:00 Noon, two days the first week, Nov. 9 and 10; and Nov. 15, 16, 19. Contact: Audrey Brock, OX. 5-3150.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Wednesday Nov. 9 12:30 P.M. Luncheon	CALIFORNIA FASHIONS DURING LUNCHEON Fall fashions by Ernest Newman of California. Press by invitation. Public by reservation; contact: "Andre", TE. 8-8000. Pierre Fashion Director: Anne Taylor, TE. 8-8000.	ERNEST NEWMAN OF CALIFORNIA	HOTEL PIERRE ROOF GARDEN
Wednesday Nov. 9 8:00 P.M.	PRESS PREVIEW: SPRING COLLECTION Preview for press of Scaasi's Spring collection. By invitation. Publi- city: Maxwell-Gray, 527 Lexington Avenue. PL. 3-5556.	SCAASI	26 WEST 56TH STREET SALON

READY-TO-WEAR TIME TABLE, BEGINNING NOV. 9 ("O" REFERS TO OPENING, "P" PREVIEW)  
For more details, refer to specific listings in current and previous issues.

<u>WEDNESDAY, NOV. 9</u>	<u>THURSDAY, NOV. 10</u>	<u>TUESDAY NOV. 15</u>	<u>WEDNESDAY, NOV. 16</u>
9:30 Frank Gallant	Frank Gallant	Tiffeau & Busch	
10:00 Jack Sarnoff	Jack Sarnoff	Jack Sarnoff	
Marquise	Seymour Fox	Frank Gallant	Frank Gallant
		Seymour Fox	Marquise
10:30 Maurice Rentner		Handmacher-Vogel	Monte-Sano
Monte-Sano			
11:30 George Carmel	Arthur Jablow	Arthur Jablow	George Carmel
12:00 Maria Krum (P)	Louis Goldstein		
Lanz (O)	Lanz	Lanz	Lanz
Paul Blumenstein			
2:00 Originala	Originala	Ben Gershel	Ben Gershel
Ben Gershel	Harry Frechtel	Harry Frechtel	
2:30 Hayette	Hayette		
	Dior, New York		

Beginning Wednesday Nov. 9	RESORT AND SPRING JUNIOR COLLECTION Continuous showings of the Guy D Resort and Spring junior collection. Contact: Dorothy McCauley, LO. 4-3913.	GUY D	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Nov. 10 9:30 A.M. Coffee	PRESS PREVIEW: IMPORTED SKIWEAR Imported active ski-wear and after ski-wear for men and women. By invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	2ND FLOOR SKI SHOP



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 11	VETERAN'S DAY (Friday)--Banks and Post Office Closed.		
Friday Nov. 11 7:30 P.M. Cocktails- Dinner	ANNUAL "FRONT PAGE" DINNER DANCE The 1960 Edition, with presentation of Annual News Awards and the Anne O'Hare McCormick Journalism Scholarship. Tickets: \$15.00 - \$25.00 (for benefit of educational and relief funds). Black tie. Contact: Club Headquarters, Hotel Biltmore, Room 238, BR. 9-0139.	N. Y. NEWSPAPER WOMEN'S CLUB	HOTEL ASTOR BALLROOM
Nov. 12 - Nov. 17	READY-TO-WEAR SHOWINGS IN PARIS. Contact: Commissariat General du Salon National de Pret-a-Porter, 34 Rue Etienne Marcel, Paris 1, France.		
Sunday Nov. 13 - Nov. 19	NATIONAL PRESS WEEK IN CALIFORNIA Tenth annual National Press Week in California. Contact: William Maxfield, Exec. Dir., C.F.C., 740 S. Broadway, Los Angeles, California.	CALIFORNIA FASHION CREATORS	BEVERLY HILTON HOTEL LOS ANGELES, CALIFORNIA
Nov. 14	GIMBELS' RELEASE DATE--Holiday-Resort preview, Nov. 9 at 10:00 (See p.6.)		
Tuesday Nov. 15 10:00 A.M. Breakfast	PREVIEW: NEW CHRISTMAS BOUTIQUE GIFTS Preview for the press of Gimbels' new Christmas boutique gifts. By invitation. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	4TH FLOOR MAM'SELLE NOELLE
Friday Nov. 18 9:00 A.M. and 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON American Ready-To-Wear, Spring 1961. Co-chairmen: Babs Simpson, Vogue Magazine; Helen Cutler, I. Magnin. <u>Breakfast</u> : \$6.00, members; \$10.00, guests. <u>Luncheon</u> : \$10.00, members; \$15.00 guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Monday Nov. 21 8:30 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Thirteenth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Museum pageant and entertainment by members of fashion industry. Chmn.: Adam Gimbel, Co-chmn.: Melvin E. Dawley. Reservations: \$100.00 each; contact: Costume Institute, TR. 9-5500, Ex. 381	COSTUME INSTITUTE- MET. MUSEUM OF ART	METROPOLITAN MUSEUM 5TH AVE. & 82ND ST.
Nov. 24	THANKSGIVING DAY (Thursday)--Legal Holiday.		
Sunday Nov. 27- Dec. 1	SPRING AND SUMMER SHOE FASHIONS The 25th semi-annual showing of popular price shoe fashions for men, women, teenagers, and children, co-sponsored by Nat'l. Assn. of Shoe Chain Stores and New England Shoe and Leather Assn. Co-Managers: Edward Atkins and Maxwell Field. Contact: MU. 2-8705.	POPULAR PRICE SHOE SHOW OF AMERICA	HOTELS NEW YORKER & SHERATON-ATLANTIC
Friday Dec. 2 12:00 Noon	ANNUAL LUNCHEON AND HOLIDAY SHOW More details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Sunday Dec. 4- Dec. 8	DISPLAY MARKET WEEK IN NEW YORK Theme: "Springtime in Rome"--trade showing of Spring display products. Contact: Gabriel Valenti, BR. 9-0460.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE



# THEATRE...OPERA...BALLET

- Monday  
Oct. 31      SECOND WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET  
Mon., Oct. 31: Puccini's "Manon Lescaut"; Tues., Nov. 1: Verdi's  
"Nabucco"; Wed., Nov. 2: Mussorgsky's "Boris Godunov"; Thurs., Nov. 3:  
Bizet's "Carmen"; Fri., Nov. 4: Puccini's "Madama Butterfly". Sat. Mat.,  
Nov. 5: "Puccini's "La Boheme"; Sat. Eve., Nov. 5: Verdi's "Aida";  
Sun., Eve., Nov. 6: Mozart's "Le Nozze de Figaro". Publicity: Francis  
Robinson, PE. 6-1200.
- Tuesday  
Nov. 1      OPENING: "SHE STOOPS TO CONQUER" PHOENIX THEATRE, 2ND AVE. & 12TH ST.  
T. Edward Hambleton and Stuart Vaughn will present a musical based on  
Oliver Goldsmith's novel with Donald Madden, Albert Quinton, Patricia  
Falkenhain, Juliet Randall. Director: Stuart Vaughn. Costumes: Peter  
Wingate. Publicity: Bernstein-Kornzweig, JU. 2-2490.
- Wednesday  
Nov. 2      OPENING: "THE RAPE OF THE BELT" ANTA THEATRE, 245 WEST 52ND STREET  
Harriet Parsons, Charles Hollerith, Paul Vroom and William Dean will pre-  
sent a new comedy by Benn W. Levy, starring Constance Cummings, Joyce  
Redman, Peggy Wood, John Emery. Director: Alan Schneider. Miss Cummings  
& Miss Redman's gowns: Pierre Balmain. Costumes: Michael Travis. Publi-  
city: David Lipsky, CH. 4-5185.
- Thursday  
Nov. 3      OPENING: "THE UNSINKABLE MOLLY BROWN" WINTER GARDEN, 1634 BROADWAY  
The Theatre Guild and Dore Schary will present a new musical with Tammy  
Grimes, who portrays a chambermaid rising to riches during the silver  
strike in 1870; also Harve Presnell, Cameron Prud'homme, Patricia  
Kelly, Mony Dalmes. Director: Dore Schary. Sets: Oliver Smith. Costumes:  
Miles White. Publicity: Dorfman Associates, LO. 3-0858.
- Tuesday  
Nov. 8      FIRST WEEK: NEW YORK CITY BALLET N.Y. CITY CENTER, 131 WEST 55TH ST.  
Tues., Nov. 8: Serenade, Medea, Pas de Deux, Symphony. Thurs.,  
Nov. 10: Swan Lake, Prodigal Son, Allegro Brillante, Firebird. Fri.,  
Nov. 11: Serenade, Medea, Afternoon Of A Faun, Stars And Stripes. Sat.,  
Nov. 12: Interplay, Prodigal Son, Allegro Brillante, Stars And Stripes.  
Sun., Mat., Nov. 13: Swan Lake, Firebird, Afternoon Of A Faun, Western  
Symphony. Sun., Eve., Nov. 13: Fanfare, Medea, Figure In The Carpet.  
Publicity: Philip Bloom, YU. 6-1340.
- Wednesday  
Nov. 9      OPENING: "HEDDA GABLER" 4TH STREET THEATRE, 83 EAST 4TH STREET  
Starring Mai Zetterling with Lois Holmes, Mark Leonard, Lori March in  
Henrik Ibsen's play, translated from the Norwegian by Michael Meyer.  
Director: David Ross. Costumes: Theoni V. Aldredge. Publicity: Max  
Eisen, OX. 5-1864.
- Thursday  
Nov. 10      OPENING: "PERIOD OF ADJUSTMENT" HELEN HAYES THEATRE, 210 WEST 46TH STREET  
Cheryl Crawford will present the Tennessee Williams play, starring James  
Daly, Barbara Baxley, Robert Webber with Rosemary Murphy, Lester Mack.  
Director: George Roy Hill. Settings: Jo Mielziner. Costumes: Patricia  
Zippodt. Publicity: Harvey Sabinson, JU. 2-4747.
- Wednesday  
Nov. 16      OPENING: "UNDER THE YUM YUM TREE" HENRY MILLER'S THEATRE, 124 W. 43RD ST.  
Frederick Brisson & Roger L. Stevens will present a new comedy by Lawrence  
Roman, starring Gig Young, Sandra Church, Nan Martin, Dean Jones. Direct-  
or: Joseph Anthony. Publicity: Arthur Klipstein, CI. 5-6664.



# 1961

## JANUARY

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## DECEMBER

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